



ibuQa – Junior Designer

Nairobi, Kenya - Full-time

About ibuQa

[ibuQa](#) develops modern software systems that “connect-the-dots” of route to market operations, helping manufacturers, distributors and last mile delivery businesses eliminate inventory and payment reconciliation headaches, co-ordinate deliveries, monitor field operations in real-time, reduce costs and scale cost-effectively.

Job Description

The Junior Designer will be responsible for product discovery, gathering user requirements, and conducting market research. They will create detailed user journeys, wireframe designs, and high-quality prototypes using design software. Additionally, they will help create visually engaging and user-friendly designs across digital and print platforms. This role involves close collaboration with cross-functional teams to ensure timely delivery of top-quality products. If you're a creative thinker with a passion for innovative design and thrive in a fast-paced, collaborative environment, we encourage you to apply and help shape our product portfolio's future.

Responsibilities

- **User Requirement Gathering:**
 - Collaborate with stakeholders to assist in gathering user requirements and translating them into actionable insights for product development.
 - Must be able to carry out brainstorming sessions with the team to discuss how certain features could be improved and/or implemented.

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- **Market Research:**
 - Conduct thorough market research to inform product development strategies and stay updated on industry trends.
- **User Journey Mapping:**
 - Create detailed user journeys that address specific user needs and pain points, ensuring a user-centric approach to product design.
- **Prototype Development:**
 - Utilize design software to wireframe and develop high-quality product prototypes for evaluation and iteration.
- **User Validation:**
 - Test and validate prototypes with users to gather feedback and insights for refinement.
- **Template Creation:**
 - Develop and maintain templates for various products within the organization to streamline the design process.
- **Documentation:**
 - Document the design process, decisions, and outcomes to maintain a record of product development activities.
- **Quality Assurance:**
 - Support product development efforts to ensure that products meet high-quality standards and align with organizational goals.
- **Cross-functional collaboration:**
 - Collaborate closely with the product design and development team to conceptualize and design innovative products.
 - Coordinate with cross-functional teams to ensure products are delivered on time and adhere to the highest quality standards.
 - Being a team player, understanding the business goals and having the drive to actualize the business goals within and ibuQa Capital Limited, Suite C6, Kindaruma Apts, Kilimani, Nairobi



outside the current skills one may currently possess.

- **Timely Delivery:**
 - Coordinating your work to ensure that delivery of work is based on the team's, clients', and stakeholders' expectations and within sprint duration.
- **Collaboration:**
 - Active participant in the daily stand-ups with a clear understanding of the design requirements and the ability to clearly communicate the progress being made with one's tasks.

Qualifications

- Must Have: Any bachelor's degree
- Must Have: A portfolio with samples of work done
- Good to Have: Certifications in relevant areas such as User Experience (UX) Design, Product Management, or Design Thinking

Experience

- Required: Demonstrable design work, including projects related to product design, user interface (UI) design, user experience (UX) design, or relevant coursework assignments, with a strong portfolio showcasing the work.
- Required: Proficiency with design software tools such as Adobe Creative Suite (e.g., Photoshop, Illustrator, InDesign), Sketch, Figma, Canva or other design and prototyping tools.
- Required: Exposure to user research methods and the ability to assist with user requirements gathering and analysis.
- Optional: Exposure to software development concepts and practices is an added advantage.

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- Optional: Experience collaborating with software developers on projects, demonstrating the ability to bridge the gap between design and development teams is an added advantage.
- Optional: Experience working as a design intern, design assistant, or junior designer in a relevant field.

Skills

- Familiarity with fundamental design principles, including color theory, typography, layout, and user interface (UI) design principles exposure to user research methods and the ability to assist with user requirements gathering and analysis.
- Core knowledge of design thinking - validation, discovery, prototyping, plus also have 1-2 years of applied experience.
- Competency in project coordination and stakeholder management.
- A creative mindset with the ability to conceptualize and design innovative products.
- Effective time management skills and the ability to multitask.
- Basic ability of design documentation skills to maintain records of the design process, decisions, and outcomes.
- Attention to detail.
- Professional and proactive work ethic.
- Excellent interpersonal, written, and oral communication skills.
- Strong willingness to learn, be adaptable and flexible to support multiple departmental projects and adapt to evolving priorities.
- A grasp of software development methodologies such as Agile or Scrum, as well as an understanding of the software development lifecycle is an added advantage.



To Apply: Please submit your resume to recruitment@ibuqa.io and with the subject line “Junior Designer”. Please include a brief cover letter explaining your interest in the position and in joining ibuQa.

ibuQa does not discriminate based on race, age, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity, or expression. ibuQa is committed to providing a safe and productive learning and living community. To achieve that goal, we may conduct background investigations for all final candidates being considered for employment. Background checks may include but are not limited to, criminal history.

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